

# 2018 Festival Schedule + Programming



## Date + Time + Location + Parking

- **Saturday, May 26, 2018**
- **MacEwan University**
- **Robbins Health Learning Centre ("The Heart" and "The Atrium")**
- **10910 104 Avenue, Edmonton, AB (Downtown Edmonton)**
- **10 a.m. to 5 p.m.**
- There is ample underground and parkade parking at the venue, along with nearby surface lots. You can also access the venue via LRT or bus.
- [View MacEwan's Parking Map and Rates](#) (The Festival takes place in "Building 9" on the Map, Main Entrance from 109 Street + 104 Avenue).

## Full Schedule

There's lots happening at the festival and many activities overlap. Be sure to plan your day to make the most of your Cat Fest experience!

## MAIN STAGE

**Location:** "The Heart" (downstairs)

**10:30 - 10:45:** Festival Kick-off

*(emceed by Virgin Radio's Chelsea Bird & CTV Edmonton's Jordan Hertner)*

**10:45 - 11:00:** Cat Videos

**11:00 - 11:40:** How To Be The Best Cat Owner ([Edmonton Humane Society](#))

**11:40 - 12:00:** Cat Videos

**12:00 - 12:40:** Catios & Outdoor Cat Safety ([Hellas Pet Enclosures](#))

**12:40 - 1:00:** Cat Videos

**1:00 - 1:30:** Q&A with Celebrity Cats Nala & Luna

**1:30 - 2:00:** Q&A with Celebrity Travis Deslauriers

**2:00 - 2:30:** Cat Videos

**2:30 - 3:15:** Best Places to Travel for Cat Lovers ([AMA Travel](#))

**3:15 - 3:30:** Cat Videos

**3:30 - 4:30:** Mr. & Mrs. Purr-Fect Photo Contest / Prizes

**4:30 - 4:45:** Closing Remarks

**5:00:** Festival ends

## MEET & GREET WITH NALA AND LUNA

**Location:** “The Heart” (downstairs)

**Times:** 11:30 - 12:30 + 2:30 - 3:30

**Description:** Come meet Nala, the world’s most popular Instagram act with over 3 million followers, and her also-super-cute and popular sister Luna! Take a photo with Nala and Luna, and don’t forget to visit the [Cats of Instagram](#) and **Nala/Luna Merchandise Booth** after!

Expect line-ups!

*You can also learn more about Nala and Luna during their Q&A on the Main Stage at 1:00-1:30.*

[Learn more about Nala, Coffee, and our other celebrity guest](#)

## MEET & GREET WITH TRAVIS DESLAURIER

**Location:** “The Heart” (downstairs)

**Times:** 12:30 - 1:30

**Description:** Come meet Travis Deslaurier, a popular actor, model, and fitness star who rose to fame on Instagram with his ginger cat Jacob! Take a photo with Travis and don’t forget to visit the **Travis & Jacob Merchandise Booth**. Expect line-ups!

*You can also learn more about Travis during his Q&A on the Main Stage at 1:30-2:00.*

*Don’t miss Travis’ “Workout with your cat” fitness demo from 3:30-4:30 in Room 9-208 (upstairs)*

[Learn more about Travis Deslaurier and our other celebrity guests](#)

## "LITTER-ARY CAT-ASTROPHE" - An Experience by [Escape City](#)

**Location:** Room 9-207 (upstairs)

**Times:** All Day ([book your time online in advance](#))

**Description:** Edmonton’s leading escape room experts Escape City have put together a custom pop-up, cat-themed escape room “Litter-ary Cat-astrophe!” Gather a group of friends and give it a try.

*Room Description:*

Rex Ruffigan is up to his old tricks, the evil master-mutt has found a way to jump into the pages of the most famous cat-tales and rewrite the characters as canines! It’s your job to trace his tracks, erase his edits, and return the fabled felines to their rightful roles in hiss-tory.

[Click to book your time online in advance.](#) *There will also be some times held for drop-ins.*

## **Cats On Your Mat Yoga Presented by the [Edmonton Humane Society](#)**

**Location:** Room 9-208 (upstairs)

**Times:** 11:30-12:30 + 1:30 - 2:30 ([book your space online in advance](#))

**Description:** Relax, stretch and hang out with cats--on your mat! The Edmonton Humane Society will be leading this unique yoga experience throughout the festival. [Reserve your spot online in advance](#). Activity is free with a festival admission ticket. Additional donations are encouraged. Drop-ins welcome (depending on space/availability).

## **Workout With Your Cat Demo with Travis DesLaurier**

**Location:** Room 9-208 (upstairs)

**Times:** 3:30 - 4:30 (book your space online in advance)

**Description:** Actor and fitness/model Travis DesLaurier walks you through a 'Workout with your Cat' fitness demo!

*This is essentially a workout class with Travis. Please do not bring your cat.*

## **Cat Board Games Lounge with the [Table Top Cafe](#)**

**Location:** "The Heart" (downstairs)

**Times:** All Day

**Description:** Relax and play some cat-themed board games provided by the Table Top Cafe! Like what you play? Buy the games to play at home!

## **CAT-ivities Centre: Crafts & Face Painting**

**Location:** "The Heart" (downstairs)

**Times:** All Day

**Description:** Stop by for some kid-friendly cat crafts including cat colouring, paper bag cats, get cat face painting done and more!

## **CAT-ivities Centre: Cat LEGO with [A.I.M.B.O.T.](#)**

**Location:** "The Heart" (downstairs)

**Times:** 11:00 + 2:00 + 3:00 + 4:00

**Description:** Check out some impressive cat LEGO art pieces, and learn how to create your own! Lego workshops run throughout the day from our LEGO experts and enthusiasts at A.I.M.B.O.T.

## **CAT-ivities Centre: [EPL Cat Storytime](#)**

**Location:** "The Heart" (downstairs)

**Times:** 11:30 + 1:30 + 3:30

**Description:** Browse cat-themed books and sit in as librarians with the Edmonton Public Library read cat-themed Storytime! You can also get a free library card!

## **Giant Cat Puzzle Challenge presented by [Burke Group](#)**

**Location:** "The Atrium" (upstairs)

**Times:** All Day

**Description:** How fast can you solve our giant cat puzzle? Quickest time under 5 minutes wins a prize! All participants will also be entered into a draw for a prize as well.

## **[Edmonton Humane Society + Bingo's Pet Shop](#)**

**Location:** "The Heart" (downstairs)

**Times:** All Day

**Description:** Come check out and find out why Bingo's Pet Shop is the perfect place to buy all the essentials for your new furry friend. Remember, when you shop at Bingo's, you're not just helping your pet, your helping thousands of animals receive food, shelter, enrichment, and medical care as they wait to find their forever home. The EHS will also be offering cat "counselling." EHS Behaviour Specialist will be on-site available to listen to your cat behaviour concerns and offer constructive and educated feedback on how to remedy some of the challenges you may be experiencing.

*The Edmonton Humane Society is one of this year's Cat Festival proceeds recipients!*

## **[Kitten TV + Little Cats Lost](#)**

**Location:** "The Heart" (downstairs)

**Times:** All Day

**Description:** [Open Sky Pictures](#), the team behind [TELUS Optik's Kitten TV channel](#), presents Kitten Town: live! No actors – no dialogue – JUST KITTENS. ENDLESS KITTENS! Drop by throughout the day as the production crew film kittens from Little Cats Lost playing on Kitten TV's impressive TV set.

While you're at it, look into adopting these kittens through Little Cats Lost!

*Little Cats Lost is one of this year's Cat Festival proceeds recipients!*

## **Kitten Maze + [Zoe's Animal Rescue](#)**

**Location:** "The Atrium" (upstairs)

**Times:** All Day

**Description:** Use a laser pointer to help guide an adorable kitten through Zoe's Animal Rescue's Cat Fest Kitten Maze! Also consider adopting Zoe's cats and kittens! They need furr-ever homes.

*Zoe's Animal Rescue is one of this year's Cat Festival proceeds recipients!*

## **Kitten Play Pen + [SAFE Team Rescue](#)**

**Location:** "The Atrium" (upstairs)

**Times:** All Day

**Description:** Hop in the box (a pet play fence) and spend some quality time cuddling with SAFE Team Rescue's kittens! You can also look into adopting these cutie cats. Optional donations are encouraged.

## **Show Cats with the [Edmonton Cat Fancier's Club](#)**

**Location:** "The Atrium" (upstairs)

**Times:** All Day

**Description:** The exotic breed / show cats community in Edmonton is bigger than you might think. See some of the most unique cats in Edmonton and learn about the world of show cats with the Edmonton Cat Fancier's Club.

## **Mock Cat Show Judging Demonstrations**

**Location:** "The Atrium" (upstairs)

**Times:** 11:00 + 2:00 + 4:00

**Description:** The [Edmonton Cat Fanciers Club](#) presents mock cat show judging demonstrations! Ever wonder what it's like to bring your cats to a cat show? How do they win ribbons? What do judges look for? Stop by and check out these exciting mock cat show demos.

## **Cat Festival Instagrammable Wall by [Fresh Canvas](#)**

**Location:** "The Atrium" (upstairs)

**Times:** All Day

**Description:** From the creators of the Rust Magic Street Mural Festival, stop by and watch Edmonton artists paint a Cat Festival-themed, totally Instagrammable Mural LIVE at the festival! Don't forget to snap your photos with the freshly finished wall and post online using #IGWallsofYEG!

## Photo Booth with [NEAT Photo Booth](#)

**Location:** "The Heart" (downstairs)

**Times:** 11:00 - 4:00

**Description:** Alberta's most stylish photo booth rental company will be at Cat Festival helping you capture your a-meowzing festival memories!

## Cat-themed Vendors

**Location:** "The Heart" (downstairs) + "The Atrium" (upstairs)

**Times:** All Day

**Description:** From toys, accessories and furniture for your cat, to cat-themed clothes and accessories for you – there's something for everyone at the Edmonton International Cat Festival. Shop great cat goodies from more than 20 Edmonton cat-themed vendors including some of our great sponsors Homes Alive Pets, Petland, and the Cat Cafe on Whyte. See our full list of 2018 vendors below:

## Vendors

- Hellas Pet Enclosures (cat patios and outdoor enclosures)
- House Calls for House Cats (Veterinary Services)
- HeartFelt Calgary (cat toys)
- Hop N Flop (cat pins)
- EHS Bingo's Pet Store (variety of cat-themed products)
- **Homes Alive Pets (variety of cat-themed products)\***
- **Petland (variety of cat-themed products)\***
- Multi Menu Edmonton w/Cat Crunch (cat food delivery service)
- The Cat Factory (cat furniture)
- Salgado Fenwick (cat-themed clothing)
- Majesty Industries (variety of cat-themed products)
- Paws the Cat Cafe (variety of cat-themed products)
- **Cat Cafe on Whyte (variety of cat-themed products)\***
- Homeward Bound (variety of cat-themed products)
- Calm Cat Co. (cat-themed bottle openers, keychains and magnets)
- Smartie's Craftworks (cat-themed magnets and earrings)
- It's The Cat's Meow (cat boarding and playroom)
- Little Paws Inn (cat boarding and daycare)
- Tinker Trading Co. (cat tents/beds)
- Cats of Edmonton / Cat Festival (cat books and merchandise)
- Cats of Instagram (Instagram booth)
- Nala, Coffee & Travis DesLaurier Merchandise
- **City of Edmonton (Animal Care Control Information)\***

\* SPONSOR

## **Cat Festival Rescues / Non-Profits**

- Edmonton Humane Society
- Little Cats Lost
- Zoe's Animal Rescue
- SAFE Team Rescue
- Northern Alberta Society for Animal Protection (NASAP)
- The Paw Project (declawing documentary/petition)